

# How safe are your digital photos?



**Heat, water, data corruption, memory card failure, accidental deletion, device deterioration**—there are many ways you can lose your digital photos. The fact is no single data storage device or location is 100% safe.

That's why Heritage Makers recommends using our worry-free PhotoSafe system—so your precious files will remain safe and recoverable even if one of your storage methods fails.



- 1 Personal Computer & Devices**  
Store your photos on your computer and consider additional use of external drives for backup and quick access to your files.



- 2 HM Online Photo Storage**  
Upload photos to your Heritage Makers account. In our secure datacenter they'll be accessible for use in your custom memory projects.

[SEE DETAILS AT RIGHT](#)



- 3 HM PhotoSafe Disc**  
Archive your precious files on state of the art archival discs designed for long-term data storage.

[SEE DETAILS AT RIGHT](#)

## HM Online Photo Storage

Every HM account comes with a certain amount of FREE online photo storage in our simple to use, secure environment. Additional 5 GB storage units are available for purchase.

	Basic Member	Club hm Member
<b>FREE Unpublished Storage</b>	1 GB	5 GB
<b>FREE Published Storage*</b>	5 GB	UNLIMITED
<b>Additional 5 GB Storage Units</b>	\$12.50 or 25 points (per year)	

\* Published storage includes any image that has been used in one or more ordered HM projects.

## HM PhotoSafe Disc

**You wouldn't put a price on your precious family photos, so why give them an expiration date?** You might feel like you're making a "permanent" backup of your files when you copy them onto a DVD or a computer hard-drive, but the truth is these devices can have average lifespans of only 3 to 7 years! But now, with the HM PhotoSafe Disc, you can store your precious files on **a product specifically designed to make your data endure the next 1000 years!**\*\*

- Affordable at just \$12.50 or 25 points (plus shipping & handling) per disc
- Data stability and longevity make these discs the new standard in digital storage
- Discs cannot be overwritten or erased
- Files can be accessed with any quality DVD drive that supports the common DVD+R/RW format

\*\* According to an independent report performed by the U.S. Department of Defense. See additional details on back.

Ask me how to make all your family photos PHOTO SAFE

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# hm PHOTOSAFE discs

## ...a forward-thinking solution!

Most approaches to digital photo storage are short-term solutions for a long-term need. Your digital photos may be safe now and even a few years from now, but what about in ten years? Twenty? One-hundred?

You might feel like you're making a "permanent" backup of your files when you copy them onto a DVD or a computer hard-drive, but the truth is these devices suffer from natural decay and degradation—many in just 3 – 7 years.

## ...a worry-free solution:

Now, with the HM PhotoSafe Disc, you can store your irreplaceable files on a product specifically designed to make your data endure the next 1000 years!

Harnessing the latest technology from Millenniata, and setting a new standard in digital storage, the HM PhotoSafe Disc is a permanent archival solution. Unlike computer hard-drives and optical discs (CD and DVD) that deteriorate with time, the PhotoSafe Disc cannot be overwritten, erased, or corrupted by natural processes.

Best of all, you can access your data with any quality DVD drive that supports the common DVD+R/RW format. Most DVD drives that were manufactured after 2005 and almost all Blu-ray or BD drives support this format.

## ...a permanent solution:

How do we know the HM PhotoSafe Disc will really last for generations?

Heritage Makers is proud to be utilizing Millenniata Discs and engraving technology. This means our discs are made from chemically stable and heat-resistant materials that are not used in any other DVD or optical disc! Data is permanently engraved into the rock-like recording layer of the disc resulting in a permanent physical change that does not fade, corrupt or degrade.

## ...a proven solution:

According to rigorous, independent testing by the U.S. Department of Defense, compared to every other brand of DVD, this new archival disc was the only one that did not suffer any data deterioration after exposure to stress conditions.

## ...a convenient solution:

Archive any photos uploaded in your Heritage Makers account. Simply select the albums/photos you want to archive, order the HM PhotoSafe Disc(s), and we'll do the rest! Your disc will be shipped straight to you in 6 – 8 weeks depending on production volume.

HM PhotoSafe Discs are Affordable at just \$12.50 or 25 publishing points (plus shipping and handling) per disc.

Each HM PhotoSafe Disc can hold approximately 4.3 GB of data. That's 1500 – 3000 images.



hm PHOTOSAFE disc  
from Heritage Makers

## How to Order

- 1 Open your "my account" page.
- 2 Scroll down and click on the "PhotoSafe Archival Disc" link or click on the "archival disc" link at the top of the page.
- 3 On the new page that opens, you can choose which albums you'd like to archive and receive on disc. You can archive all your albums or select individual albums from your folders.

The box in the right bottom corner will show you how many discs you will need to archive the albums you've chosen. You will also see the cost of your disc(s) here and can choose whether you'd like to make your purchase with publishing points or dollars.

- 4 When you're ready, click the "add to cart" button and proceed to checkout.

*www.TouchingStories.ca*

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